

SUBJ: Did You Forget to Download Your Free Gift?

Dear <firstname>,

I hope you didn't forget to download the free sample of *Affording College* newsletter, which is my gift to you for signing up for the College Savings Tip Sheet!

If you haven't done so yet, [click here](#) [link to download page is disabled] and download it now—I don't want you to miss out on this important information! Too many times I've seen grandparents or other loved ones give money to a student to "help" with college costs—but the gift ends up whacking the parents in the wallet when it comes time to fill out the FAFSA.

Even if you don't think any of your family members will be *that* generous, get the information and file it away. You just never know who may be inspired to help.

Of course, I'm also hoping you'll also see how terrific the newsletter is. I've put two kids through college, have one there now and one more on the way. So I've been in your shoes and I know what kind of information will **really** make a difference....

Detailed how-to's on strategies to actually **cut the price tag of your child's college education by thousands of dollars**—even if you don't think you qualify for financial aid. And you'd be hardpressed to find this information elsewhere. Here's why...

Many of our strategies focus on reducing your expected family contribution—and who's going to share that information with you?

- Schools won't tell you how to pay them less, that's for sure.
- Student lenders won't share anything that could make a potential loan smaller.
- Even the government has a vested interest in you shouldering as much of the burden as possible.
- And unfortunately, many financial advisors and CPA's haven't taken the time to really delve into this area and keep up with ongoing changes.

[Subscribe](#) to *Affording College* newsletter and you'll also get **invitations to exclusive monthly webinars** that walk you through that month's featured savings' strategy—and give you the opportunity to ask me whatever questions you have about minimizing the financial burden of college.

And if you subscribe now, you'll receive two FREE bonus gifts valued at more than \$185:

- Estimated **Expected Financial Contribution calculation**
- Membership to the interactive **MCP Career and Education Planning System**

Did I mention the 100% Risk-Free Guarantee? Choose a one-year subscription and **if you don't feel you've learned strategies that will save you at least TRIPLE your investment after 12 months, I will return every penny—no questions asked.**

The sooner you start, the more cost-cutting strategies you'll be able to implement. So find out more and sign-up for a subscription today at www.reducemycollegecosts.com/services/newsletter

Signature

P.S. With a one-year guarantee, what do you have to lose? [Subscribe today](#) to discover how to avoid paying the full "sticker price" of a college education!